



ASF.STUDIO

CREATIVE PRODUCTION STUDIO

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CeTa
Wrocław, 1 Wystawowa St.

brief: MUSIC VIDEO

duration: from 2 to 5 minutes

Creative concepts of the project:

Describe your idea, send us the song and tell us more about it. Let's set artistic and marketing goals for the project. We are always ready to brainstorm together and come up with a new creative solutions :)

Target group:

What is your audience, who you are directing your music to?

STAGES OF COOPERATION

1. Script brief:

At this stage, you will receive a short version of the script from us with inspirations and moodboards that can help visualizing the final video. We will also explain to you various stages of production, determine whether we will need a set designer, stylist or any special effects.

2. Cost estimate:

Created individually, depending on the size of the project. We send a quote within 2-3 days after receiving a completed brief. We are open to negotiations as well as payments in 2-3 installments.

3. Production planning:

The devil is in the details! The script is transformed into a precise shot list and we develop storyboards (drawings of frames), we select people that we want to present in the film and their look, as well as locations where the shoot can take place. Everything in consultation with you.

4. Production:

We propose a work plan divided into shooting days and schedule adapted to people appearing in the film. The number of shooting days depends on the requirements of the script (1 shooting day = 12 hours). Then we set the date. On the set we provide a video preview during the recording of each shot.

5. Postproduction:

We provide you with the first draft of the edit for which you can apply 3 changes free of charge. After accepting the edit, we start to work on color grading, sound design, animations, voiceover or subtitles.

6. Film and/or copyrights transfer.

The pleasure is ours!

We would love to share the final effect of this hard work on our Social Media channels.

https://www.instagram.com/asf_studio/

<https://www.facebook.com/asfstudio/>

Distribution:

Would you like to expand your audience? Let's stay in touch! We can prepare a marketing strategy tailored to your needs.